

# Public Libraries & AI



**LIBRARY OF  
MICHIGAN**

THE GALECIA GROUP

technology solutions for librarians

# 6. Bias and Fairness

Series 2: AI Risks and Limitations



# Information neutrality (or: “algorithmic bias”)

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- Training data includes “good” and “bad” data
- (Remember: training data reflects human communication)
- Human oversight training filters out LOTS - but not ALL - of the “bad” stuff
- “Garbage In, Garbage Out”
- Commercial AI generally “Safe For Work” (SFW)

# Image Bias Example #1

"picture of teenagers in a public library" in DALL-E2, 25 Jan 2023

picture of teenagers in a public library

**Generate**



# Image Bias Example #2

## Slate.com Example

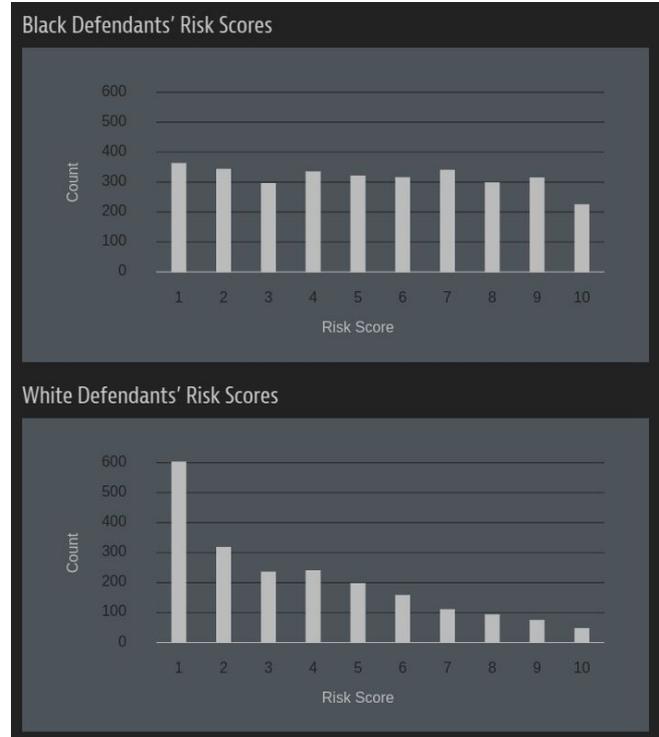


# Why It Matters



# Example: COMPAS Recidivism Algorithm

- Used by local, state, and federal criminal justice organizations to predict recidivism
- Found to result in significant racial disparities



# Example: Amazon AI Hiring Tool

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- AI tool used to rate job applications
- Based on previous job applications...
- ... which were dominated by men
- Negatively rated graduates of women's colleges
- Penalized resumes including "women" as in "women's chess club captain"

# Example: Racial Healthcare Disparities

- AI and machine learning algorithms increasingly used for individual and public health care decisions
- Can lead to differences in treatment and outcomes



# Library Responsibilities - AI Bias

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- Educate staff and management
- Educate patrons and community
- Collaborate with algorithmic justice organizations
- Promote responsible and ethical AI systems, tools, and usage
- Promote transparent and open source AI systems and software when possible

# Coming up...

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- Job displacement concerns

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**Thanks for watching!**

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